



Paper: 98-Applications, Insights and Implications of Digital Twins in Smart City Management

Mustafa Ersan is an experienced professional with a strong background in the field of technology. He holds a Master of Science degree from Gazi University, Faculty of Science, which he completed between 2013 and 2017. Mustafa is currently pursuing a doctoral degree in the same program, a journey he embarked on in 2018.

With over a decade of experience, Mustafa has been serving as a Technical Manager at KONELIS A.Ş. since 2012. In this role, he has successfully led technical projects and provided strategic guidance to the company. His responsibilities include managing a team, ensuring project execution, and collaborating with clients to develop innovative solutions.

In 2023, Mustafa founded Contectus Global Technology Informatics Inc., where he serves as a founder. The company focuses on energy, software, artificial intelligence. Mustafa played a key role in shaping the company's vision, mission, and strategic plans. He oversees various aspects of the startup, including operations, business development, and team management.

Fluent in Turkish and English, Mustafa is able to effectively communicate in multicultural environments.